

The innovative exploration of college student band -- taking popular singing and electronic organ fusion reform in education as an example

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ABSTRACT

In recent years, college student bands have been constantly innovating and exploring in their creation and performance. This paper comes from the conclusion of the provincial project of Xi 'an Conservatory of Music's College Student Innovation and Entrepreneurship Training program "The collision of popular singing and electronic organ -- Exploration and Innovation of a new type band". Taking the fusion of popular singing and electronic organ as an example, this paper discusses the background and significance of this innovative form. And analyzes the results of its implementation process. The research results show that the combination of popular singing and electronic organ can bring new performance ways and music styles to college students' bands, reduce the performance cost significantly, enrich the creation field and expression means, and improve the band's attraction. This innovative form is especially helpful to cultivate the teamwork spirit, music creation ability and stage performance of college students' bands, which is convenient to increase the frequency of performances and create a new cornerstone for their musical practice. It also has the profound significance of college students' band serving the local area, and explores a new path for college students to volunteer to serve the people in the countryside by using their own music professional ability. When the "Yin Shan" Care Volunteer Service Team of Xi'an University performed in rural areas, they carried out the practice of the college students' innovation and entrepreneurship project and also implemented this innovative model.

KEYWORDS

college student band; innovation and exploration; popular singing; electronic organ; fusion

College student band, as a form of music creation and performance, has always attracted the attention and participation of college students. With the continuous progress of society and the development of cultural diversification, college students' bands are constantly innovating and exploring to adapt to the trend of The Times and meet people's diversified needs for music. Among them, the fusion of popular singing and electronic organ has become a new way of performance and music style, which has attracted certain attention and research. This study aims to deeply explore the application and implementation of the fusion of popular singing and electronic organ, and sum up the experience and methods to provide reference for other college student bands.

1 Fusion of popular singing and electronic organ

(1) The characteristics of popular singing

Popular singing has a high popularity. It emphasizes expressing the content and emotions of songs with natural and authentic sounds, and has the ability to capture listeners and give people audio-visual enjoyment. Popular singing is more flexible and diverse, and attaches great importance to the individual performance of the singer, showing the singer's unique musical charm, such as singing skills, dance, fashion and the use of electronic technology, which are important components of popular singing. This style of singing is diverse, including jazz, rock, Latin, rap, etc., which makes popular singing widely spread and popular among the public.

(2) The characteristics of electronic organ

The electronic organ is mainly a vertical body, with two rows of hand keyboards and a row of foot keyboards, as well as switch panels, electronic synthesizers, computer arrangers and sound devices and other electronic components. Playing the electronic organ requires the coordination and cooperation of the whole body. In general, the main melody is controlled by the right hand, the volume, timbre and delay effect is controlled by the right foot, and the accompaniment and bass are respectively controlled by the left hand and the left foot. Due to the built-in computer function of the Felectronic organ, it can simulate the sound effects of various instruments such as violin, trumpet and timpani, and then through the coordination of three groups of keyboards, it can play music with rich timbre, and has the shocking auditory effect of a hundred-member symphony orchestra, so it is called "a one-man band".^[1] With the popularity and development of the double-row electronic organ in China, the electronic organ has become one of the most representative instruments in modern pop music. In modern pop music, the electronic organ is the most representative instrument, with rich timbre and diversified musical styles, which has created a new way and channel for the majority of musicians.^[2] In college students' bands, electronic organ are often combined with other instruments as an important accompaniment, and also appear as a single accompaniment instrument. Domestic colleges and universities, especially

art colleges and universities, have successively opened the teaching and special accompaniment courses of this new major, but the number of performances in society as a band formation or independent realization of the band form is still low.

(3) The idea and implementation of integration

The fusion of popular singing and electronic organ is to combine these two musical performance forms to form a performance form that gives the audience an innovative effect and greatly reduces the cost compared with the traditional band. The following ideas and implementation measures can be taken in the process: First, choose songs suitable for the fusion of popular singing and electronic organ. The songs should be selected according to the theme style of the band and the actual performance ability of the members. You can choose the classic popular songs for adaptation and interpretation, you can also choose the music suitable for electronic organ performance for vocal innovation creation, and you can complete the writing of original works. Secondly, determine the division of labor and novel ways of cooperation between popular singing and electronic organ. In singing, the lead singer or more than one member can perform the singing and performance of the song, focusing on the expression of emotion and the stage. In the case of electronic organ, a member who specializes in playing can accompany the song, or you can design your own solo part to provide rich musical layers and effects to the song. In addition, for the fusion of popular singing and electronic organ, we should pay attention to the balance and coordination between the two. When playing, we should ensure that the music of popular singing and electronic organ echoes each other, and the voice part transmission and mutual filling space design can show the emotion and expressiveness of the song while not monotonous because of the overlap of voice parts. Adaptation content can also be appropriately added in the performance, so that the integration of popular singing and electronic organ is more rich and diverse. Finally, the implementation of the integration also needs the close cooperation and full rehearsal between the band members. Through repeated rehearsals, the band can strengthen the mastery of the works, form a tacit understanding with its partners, and ensure the smooth progress of the performance.

In a word, the fusion of popular singing and electronic organ provides a new performance way and music style for college students' bands. By selecting suitable songs, making clear the division of labor and tasks, strengthening coordination and fully rehearsing, the band can achieve better integration, thus improving the band's creative ability and stage performance level. What is most worth mentioning is that when the number of performers is limited, the advantages of electronic organ known as "one-man band" can be concentrated, and the multi-person, multi-equipment and multi-cost of traditional bands can be greatly reduced, so that the cost of performances can be sharply reduced, which is conducive to promoting the frequency of performances.

2 The influence of the fusion of popular singing and electronic organ on the development of college band

(1) Enrich the music level and expressive force. popular singing and electronic organ exist as two independent performance majors, which can bring more rich musical levels in the fusion, complement each other's musical expression and add musical innovation elements. After the fusion, the band performance can have a more vivid visual and auditory impact and attract the audience's eye.

(2) Enhance professional level and stage experience. Electronic organ players have relatively high requirements, and the demand for cooperation in the integration will increase the difficulty of playing again. There are also some band members' interaction and performance, etc. From a comprehensive perspective, students majoring in electronic organ playing will constantly improve their playing skills in the practice process. Students majoring in popular singing also expand their singing styles through different repertoire and cooperation methods, enrich their ability to control stage practice and improve stage experience. The cooperation results in a win-win effect for both of them, and the practice is conducive to a new path for the improvement of both professional abilities.

(3) Increase the interactivity of stage performance. Popular singing emphasizes the tension of stage performance, which can realize scheduling and positioning on the stage, and have two-way interaction with the musicians and the audience. For example, when there is no band, you can only follow the accompanying audio singing and one-way interaction with the audience. Electronic organ playing expresses the emotion through the performance of the instrument, and the position of the piano is fixed. In the fusion performance of the two, compared with the traditional band, the band members are reduced to one person, which can not only maintain the interaction between singing and musicians, but also pull in the interaction between the electronic organ and the audience, enhancing the charm of the whole stage performance. For example, the unique performance style of the Nine Moon Miracle group in China is the integration of Musical Instruments and voices, freely walking between a variety of musical styles, thanks to its changeable style of double row key performance and the free conversion between various singing methods.^[3]

(4) Cultivate teamwork and creativity. The fusion popular singing and electronic organ requires close cooperation and

tacit understanding between band members. In rehearsals and performances, the band members need to give full play to their musical talents according to the characteristics and styles of the song, adapt the second composition or complete the original work, and coordinate and cooperate to achieve the best musical performance. Such cooperation process greatly cultivates the team cooperation ability and creativity of the band members.

(5) Promote the grass-roots science popularization electronic organ profession. Electronic organ was introduced into China by Japan in the early 1980s. In 1990, Tianjin Conservatory of Music, Shenyang Conservatory of Music and nine major music colleges in China successively set up the major of electronic organ. The Department of music in normal colleges also set up the major of electronic organ, so that the major of electronic organ in art colleges and normal colleges in China is in line with international and domestic standards. After nearly 30 years of joint efforts, has now cultivated with Chinese characteristics of electronic organ players, educators and teachers. ^[4] While seeing the rapid development of the electronic organ major, we are also concerned that the number of electronic organ in grassroots campuses, communities and villages is not enough, and the popularity of the Chinese public is not enough. The integration of the performance with the popular singing major can better promote the popularity of the electronic organ major and enhance the public's familiarity with this instrument.

3 Realistic challenges and coping strategies of the integration of popular singing and electronic organ

The fusion of popular singing and electronic organ has contributed to the new mode of college students' innovative band, and also brought new challenges to the development of college students' band. The corresponding strategies need to be practiced from many aspects, such as the selection and training of band members, the selection, compilation and creation of songs, and the practice and rehearsal.

First of all, in the selection and training of band members, we should pay attention to the cultivation of members with excellent technology, high music literacy and performance ability. In addition to having musical knowledge and professional skills, college students who are passionate about the formation of the band should also be selected. Sometimes the power of "love" is huge, which can promote the overall quality of the band. Secondly, in terms of repertoire selection, compilation and creation, the band should pay attention to the selection of the repertoire suitable for the students majoring in popular singing, and carry out the reasonable adaptation style and musical style of the band, and try to choose the repertoire with high popularity and easy to resonate with the audience. For example, the original works can be innovated according to the characteristics of the songs, so as to increase the appreciation of the fusion performance. Finally, there may be some difficulties in the rehearsal process, such as lack of technology, lack of collocation experience and other problems, need to take appropriate solutions, through the formulation of a reasonable practice plan, each person actively practice their own responsible part, ask a professional instructor for training guidance, pay attention to team communication during the rehearsal process and other means, constantly adjust and improve the tacit understanding of the performance.

4 Achievements and evaluation

In the process of the integration of popular singing and electronic organ, performance effect and audience feedback are one of the important indicators to evaluate the achievements of the band. The band needs to pursue high-quality music performance and wonderful stage performance to win the love and recognition of the audience, and evaluate its achievements according to the performance effect and audience feedback. And the effective feedback and positive evaluation play an important role in promoting the future development of the band. The real feedback can also help the band find its own problems and shortcomings, and urge itself to improve and enhance. As summarized in this paper, the provincial project of Innovation and Entrepreneurship Training Plan for college students of Xi 'an Conservatory of Music "The Collision of popular singing and electronic organ -- Exploration and Innovation of a New type of band" was conducted in Dongqu Village, Chang 'an District, Xi 'an, Shaanxi Province on November 5, 2023. The grass-roots performance lasted for 45 minutes. In the activity, all project members, under the guidance of their own professional abilities, practiced the innovative band model, which enriched the grassroots people's cognition of innovative bands and promoted the grassroots villages' in-depth understanding of emerging Musical Instruments. The project successfully carried out the first public benefit performance, and the adapted red song special performance attracted the resonance of the people, and the scene atmosphere was warm. After the performance, all the performing college students won the honorary certificate and banner issued by the village committee of Dongqu Village. This integrated form of innovative band reduces the cost of performance, makes it easier for the band to expand the coverage of performance and increase practical opportunities, broadens the horizontal development space of the innovative band, and increases the popularity and influence of the innovative band. Through the continuous improvement of the innovative band, the author, as the

instructor of the project, and the members made joint efforts to set up the "Yinshan" Caring Volunteer Service Team (Xi'an Conservatory of Music Team), which is committed to serving the people through its own professional ability after the project, promoting the music to volunteer to serve the grassroots level, and winning more recognition and love from the elders and villagers.

5 Summary

To sum up, the innovative college student band, which integrates popular singing and electronic organ, has great social value and market potential. This innovative form fully taps the musical creation potential of the band members, improves their professional level and stage appeal, brings new performance ways and music styles to the college student band, and enriches the field of art practice and means of expression. It also helps to cultivate college students' teamwork spirit. Further research and exploration of the development trend and method in this field is of great significance for the growth and development of college students' band. In the teaching reform of popular singing at Xi'an University, this innovative model was also integrated into the teaching reform concert of the project. This paper summarizes the inspiration of college students' innovative band through the summary and discussion of the development trend of this fusion form in specific practice, which can provide certain reference and reference for the development of college students' innovative band, and hope to provide certain guidance and promotion for the related research work in the field of music.

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